**TU/CDOE**

**TEZPUR UNIVERSITY**

**SEMESTER END EXAMINATION (SPRING 2023)**

**MAMCD/MMC 403: COMMUNITY MEDIA**

**Time: 3 Hours Total Marks: 70**

*The figures in the right-hand margin indicate marks for the individual question.*

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1. Fill in each blank with an appropriate word: 1x10= 10
2. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ refers to a group of people who are bound together by a common geographical identity.
3. The word \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ is a translation of the German term öffentlichkeit.
4. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ are operated by members of the general public, who may or may not be professionally trained journalists, to highlight issues of interest to their community/group in an online forum.
5. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ is a third tier of radio broadcasting between state-owned radio and private-owned commercial radio.
6. In the entire North-East region, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ is the first community radio established by \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.
7. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ is a narrative theatre which lies between bardic storytelling and theatre plays including live music, narration and gesture.
8. The \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ terminology suggested by Augusto Boal is a kind of non- traditional style of theatre which is used to prompt dialogue and stimulate community-based problem-solving techniques.
9. \_\_\_\_\_\_\_\_\_\_\_\_\_\_ is a community newspaper in India first started as an initiative by a group of marginalized women from Uttar Pradesh.
10. The department of Traditional Media was established in \_\_\_\_\_\_\_\_ under Ministry of \_\_\_\_\_\_\_\_\_ at IIMC, New Delhi.
11. \_\_\_\_\_\_\_\_\_\_\_\_ is a famous story telling form of Assam.
12. Write **short note** on the following: 4x5=20
13. Grounded Community Relations
14. Participatory Communication
15. Media Democratisation
16. Participatory Video
17. Street Theatre

P.T.O.

1. Answer **any four** of the following: 10x4=40
2. Explain McMillan and Chavis' elements of community: membership, influence, integration and fulfilment of needs, and shared emotional connection. How do these elements contribute to the strength of a community?
3. Discuss the concept of the "public sphere" and its role in society. How has the public sphere been affected by changes in media, and how does community media contribute to creating an alternative public sphere?
4. Analyse the rise of community media in India, particularly the community radio movement. Discuss the challenges faced in its early days and the significant contributions made by pioneering organizations.
5. Explore the history and types of puppetry and explain how puppetry can convey important messages for social transformation.
6. Discuss the concept of theatre, its origin in India, and its role in addressing social issues and encouraging community involvement.

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